



Top Takeaway Opportunities at Insights 2010

Insights may technically take place May 17-20, but it continues to pay dividends for your business long after you return to the office. Here are a few prosperous takeaway opportunities:

Executive Keynote: Sue Swenson, President and CEO, Sage North America

Takeaway: Get equipped with the latest Sage partner news, delivered by CEO Sue Swenson. This keynote session will feature her business insights and perspective on what's ahead for Sage, our customers, and our partners.

NEW! “The Opportunity Ahead” Sessions

Takeaway: Uncover rich business opportunities for Sage and partners like you at Tuesday's special breakout sessions. Mapped out by market segment, product line, and customer experience, you'll learn about the Sage winning business model, forthcoming strategies, outperforming the competition, thriving partners, and more.

NEW! Closing Forum: An Unfiltered, Open-Microphone Q&A

Takeaway: Arrive at Insights with questions, leave with answers. Get unprecedented access to Sage leaders at Thursday's open mic keynote. The Sage executive team will be on hand to answer your questions regarding all things Sage North America.

Deep-Diving Sessions: An All-New Learning Experience

Takeaway: You'll take home new ideas and relevant business-building opportunities from comprehensive Insights sessions. Identify critical trends, win bigger deals, utilize best practices, and get exclusive industry tips to help you thrive in today's market.

Unrivaled Networking

Takeaway: Sage partners are just one conversation away from a prosperous, game-changing business relationship. Insights provides networking events—such as our extended meet and greet receptions—that turn that one conversation into hundreds.

EVEN MORE! Hands-On and BYOL (Bring Your Own Laptop) Labs

Takeaway: Simply put, these unique labs will provide you with the tools needed to advance your business. Featured lab topics include: integration and development, implementation, data importing and exporting, troubleshooting, basic and advanced customizations and configurations, and more!

The Place to Earn Certifications*

Takeaway: Certification is instant credibility, and Insights has become the best place for you to earn it. All breakout sessions at the conference qualify for Continuing Professional Education credits. The amount of credits that can be earned in just a few days is priceless for future endeavors.

Trade Show Innovations

Takeaway: A great product or solution can save your business time, money, headache, and resources. The Insights trade show is the place to discover innovations from Sage, our development partners, and other providers of add-on solutions.

Team Building (It's Okay to Have Fun!)

Takeaway: A little team building can raise office dynamics from ordinary to extraordinary. Insights provides the perfect opportunity for your team—especially those in different divisions or locations—to strengthen relationships and focus on team objectives. Don't miss the *Sage Rocks Denver: After-Dark Bash!*

Visit www.SageInsightsConference.com for details.

*Attendees must submit proof of completed session(s) within 90 days to receive certification. Print-on-demand CPE kiosks will be available during the conference.

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